Action Item
3
Agenda Item No.

# *Report to the Auburn Urban Development Authority*

City Manager's Approval

**To:** Chair and Board Members

**From:** Robert Richardson, Executive Director

**Date:** September 28, 2009

**Subject:** Establishment of the StreetScape History and Art Advisory Committee

***The Issue***

1. Shall the Authority, by resolution, establish the Ad Hoc Streetscape History and Art Advisory Committee?
2. Shall the Authority nominate members to the Ad Hoc Streetscape History and Art Advisory Committee?

***Conclusion and Recommendation***

That the Board of Directors establish, by Resolution, an Ad Hoc StreetScape History and Art Advisory Committee, and nominate members to sit on that Committee.

***Background***

During the Authority's September 8th, 2009 workshop the Board of Directors requested that staff return at a regular meeting with a proposal for the development of a StreetScape History and Art Advisory Committee (SHAAC). The goal of the SHAAC would be to provide a clearly laid out plan for communicating Auburn's history, and for defining future public art displays, for inclusion in the StreetScape Master Plan. The Committee's primary task would be to provide the following two reports to the Authority Board of Directors:

- A report detailing the complete layout of the History Walk. This would include the specific language of the History Walk, with each section of "Auburn's story" connected to specific locations along the StreetScape route. Included in this report will be the specific media(s) the language is to be displayed in or on. Budget estimates for each phase should also be included.

- A report containing recommendations for public art in the 10 locations identified in the StreetScape Master Plan. This would include type of art work, theme and

budget for each location. The final report should include all information necessary to develop a Call for Artists for each site.

## PROPOSED STREETSCAPE HISTORY AND ART ADVISORY COMMITTEE ACTION PLAN

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| Step 1 | Establish the SHAAC. This group would guide the process for developing both reports by receiving public input from a wide range of interest groups, plus establishing and overseeing workgroups to develop the final reports.<br>Deadline: September 2009 |
| Step 2 | The SHAAC would identify and meet with all groups and individuals interested in the project. The SHAAC will develop the criteria for developing the History Walk and Public Art recommendations. This would include defining areas of the StreetScape for specific purposes, eras, historic periods, etc. The SHAAC would report to the Authority their plans at this stage of the process and receive any additional guidance from the Board.<br>Deadline: November 2009 |
| Step 3 | The SHAAC will create work groups around identified criteria. An example could be individual groups assigned to Mining History, Rail Road History, Indian History, Modern History, etc. These work groups would meet to develop and recommend the exact history that would be contained in their area. Each subcommittee would work with staff to determine the best method for conveying the information (i.e. plaque, sidewalk etching, tile etching) given the characteristics of their assign area of the Streetscape. Public Art recommendations could also be made on the basis of the historic designation given each particular area or other criteria.<br>Deadline: April 2010 |
| Step 4 | Recommendations are brought back to the SHAAC by each work group for review. The SHAAC will be responsible for developing a final product that provides a consistent "story", theme, or approach throughout the entire StreetScape area.<br>Deadline: June 2010 |
| Step 5 | The SHAAC provides the final reports for Board of Director consideration.<br>Deadline July 2010 |

## COMMITTEE NOMINATION PROCESS

The Board of Directors has a great deal of latitude when establishing an Ad Hoc Committee. Since the SHAAC is anticipated to garner a good deal of public participation, those sitting on the Ad Hoc Committee itself will be primarily responsible for developing program criteria, establishing and guiding working groups, and ensuring the quality of the final reports. Although no decision has been made as to the formation of the Committee, the Chair has made the following proposition:

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|---|---|
| 1 | AUDA Board Member (Chairman) |
| 3 | Members at large (Auburn Residents) |
| 1 | Member of the Arts Commission |
| 1 | Member of the Economic Development Commission |
| 1 | Member of the Endurance Committee |
| 1 | Member of the Downtown Business Association |
| 1 | Member of the Old Town Business Association |
| | |
| 9 | Total Members |

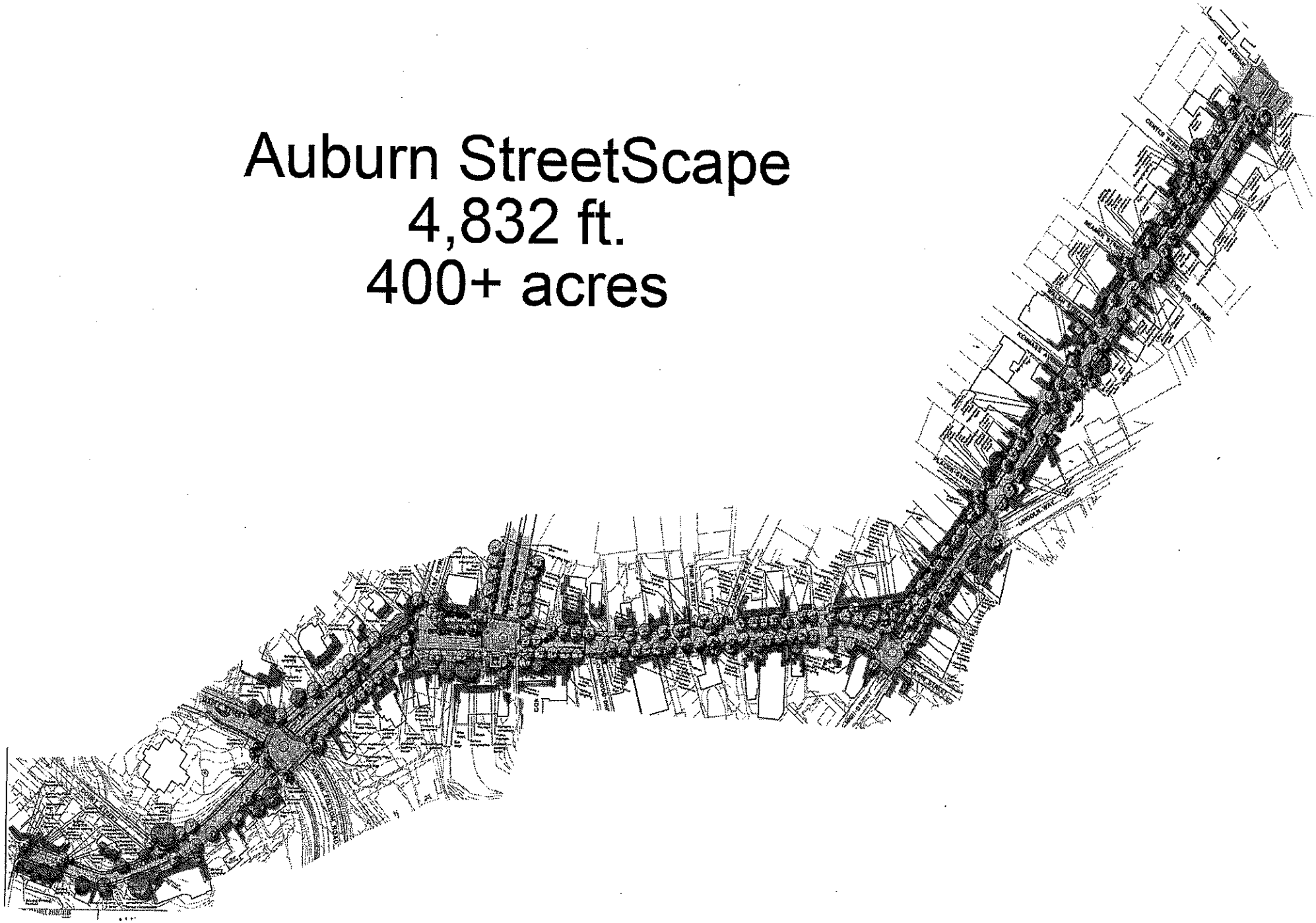
***Fiscal Impact***

The SHAAC may require consultation from the StreetScape architect in reviewing of plans and materials for the project. Staff would recommend a budget of $2,000 for such services.

***Attachments***

Resolution
StreetScape Project Area

# Auburn StreetScape
# 4,832 ft.
# 400+ acres



RESOLUTION NO. 09-

AD HOC STREETSCAPE HISTORY AND ART ADVISORY COMMITTEE

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THE CITY COUNCIL OF THE CITY OF AUBURN DOES HEREBY RESOLVE:

That the City Council of the City of Auburn does hereby establish and nominate members to the Ad Hoc Streetscape History and Art Advisory Committee.

1. Purpose:

Provide a clearly defined plan for communicating Auburn's history, and for defining future public art displays, for inclusion in the Streetscape Master Plan.

2. Membership:

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|---|---|
| One (1) | AUDA Board Member (Chair) |
| Three (3) | Members at Large (Auburn Residents) |
| One (1) | Member of the Arts Commission |
| One (1) | Member of the Economic Development Commission |
| One (1) | Member of the Endurance Committee |
| One (1) | Member of the Downtown Business Association |
| One (1) | Member of the Old Town Business Association |

DATED: September 28, 2009

J. M. Holmes, Mayor

ATTEST:

Joseph G. R. Labrie, City Clerk

I, Joseph G. R. Labrie, City Clerk of the City of Auburn, hereby certify that the foregoing resolution was duly passed at a regular meeting of the City Council of the City of Auburn held on the 28th day of September 2009 by the following vote on roll call:

Ayes:
Noes:
Absent:

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Joseph G. R. Labrie, City Clerk