Neighborhood Watch
Auburn Police support all three social media apps

Traditional Neighborhood Watch for neighbors wanting to protect their privacy or not tech savory.

The aim of neighborhood watch includes educating residents of a community on security and safety and achieving safe and secure neighborhoods. However, when a criminal activity is suspected, members are encouraged to report to authorities, and not to intervene. *Request Starter kit from Auburn Police Department.*

Virtual Neighborhood Watch Network - Join can be one or either or all (free to participate) all having privacy and community guidelines self policed by users (not a replacement but enhance to Traditional Neighborhood Watch)

Join Neighbors.com by Ring as Virtual Neighborhood Watch (No Ring equipment required to participate)

Millions of people making neighborhoods safer, together.

Real-time safety alerts & updates from neighbors and local public safety agencies.

Stay safe with advice from identified sources.

Always know when and where things are happening in your neighborhood.

You Tube Video https://youtu.be/vvON6j_gZqs

Join Nextdoor.com as Virtual Neighborhood Watch

When neighbors start talking, good things happen.

Build a stronger neighborhood
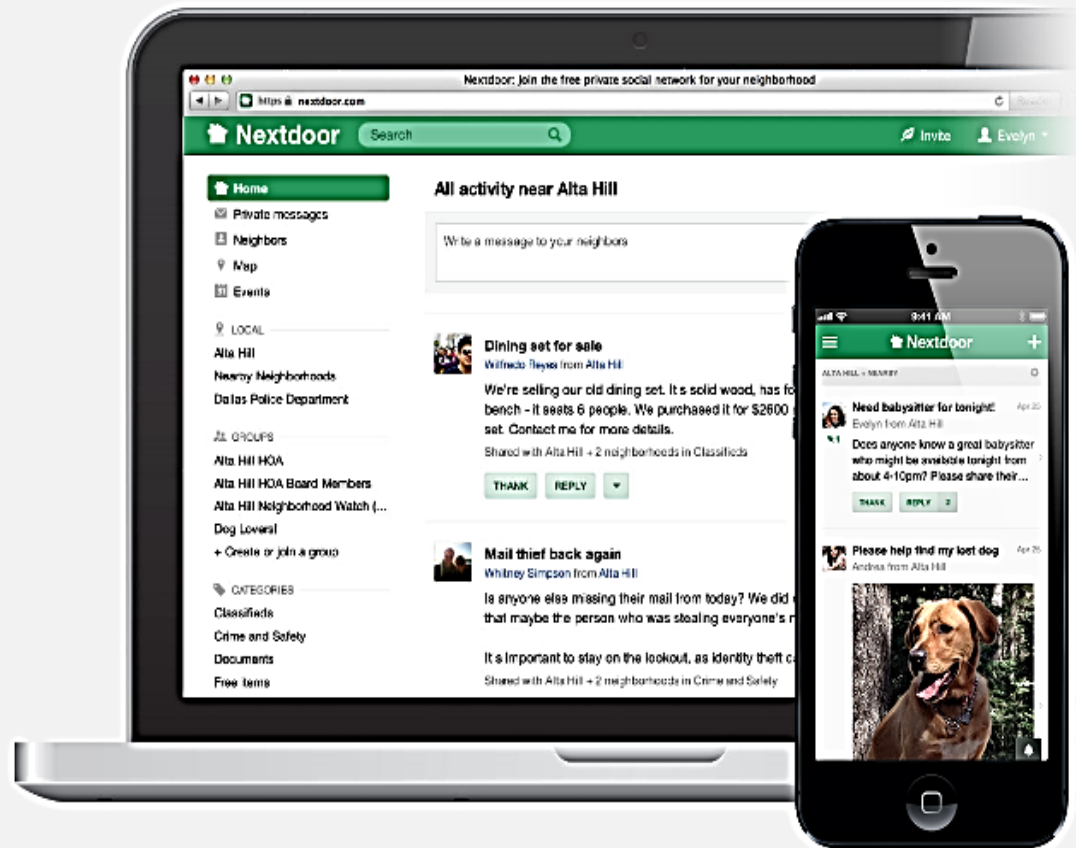Connect with your neighbors to stay informed and share useful local information.

Keep the neighborhood safe
Look out for each other and send updates to keep the neighborhood safe.

Share goods and recommendations
Find a great babysitter or trusty dentist. Borrow a ladder or sell that old bookcase.

You Tube Video https://youtu.be/h4lB7VMhZJg

Join or Create Facebook Private Group as Virtual Neighborhood Watch

You Tube Video https://youtu.be/jU6jQ0xjj58

How does it work?

Virtual Neighborhood Watch
City of Auburn CA

Neighbors who know each other, look out for each other.

93% say it's important for neighbors to look out for one another.

Over 67% of homeowners feel safer when they know their neighbors.

35% of people who know their neighbors reported that they've shared information with them about crime & safety.

79% of people that use an online neighborhood forum talk with their neighbors in-person at least once a month.

Sources:
http://pewinternet.org/Reports/2009/18--Social-Isolation-and-New-Technology
http://www.harrisinteractive.com/

Nextdoor

More Information Go To Auburn Police Website: StaySafe

See Something Post Something!

What are the advantages of implementing Virtual Neighborhood Watch?

• **The ability to implement a neighborhood watch program without having to attend regular meetings, which should increase participation.**

• **The opportunity to get to know your neighbors thru social media.**

• **The ability to disseminate (post) information quickly and effectively to all neighbors at once or just your neighborhood (Geo-targeting).**

• **The ability to <u>post</u> urgent alerts specific to your neighborhood e.g. Suspicious Activity- Lock-up properties, cars and animals - SHELTER IN PLACE.**

Are there types of posts that are <u style="color:red">*NOT*</u> appropriate for Social Media?

• **Posting request for emergency services** • **Posting Vacation Plans**
• **Posting requesting police services** • **Posting criminal to law enforcement**

See Something Post Something!

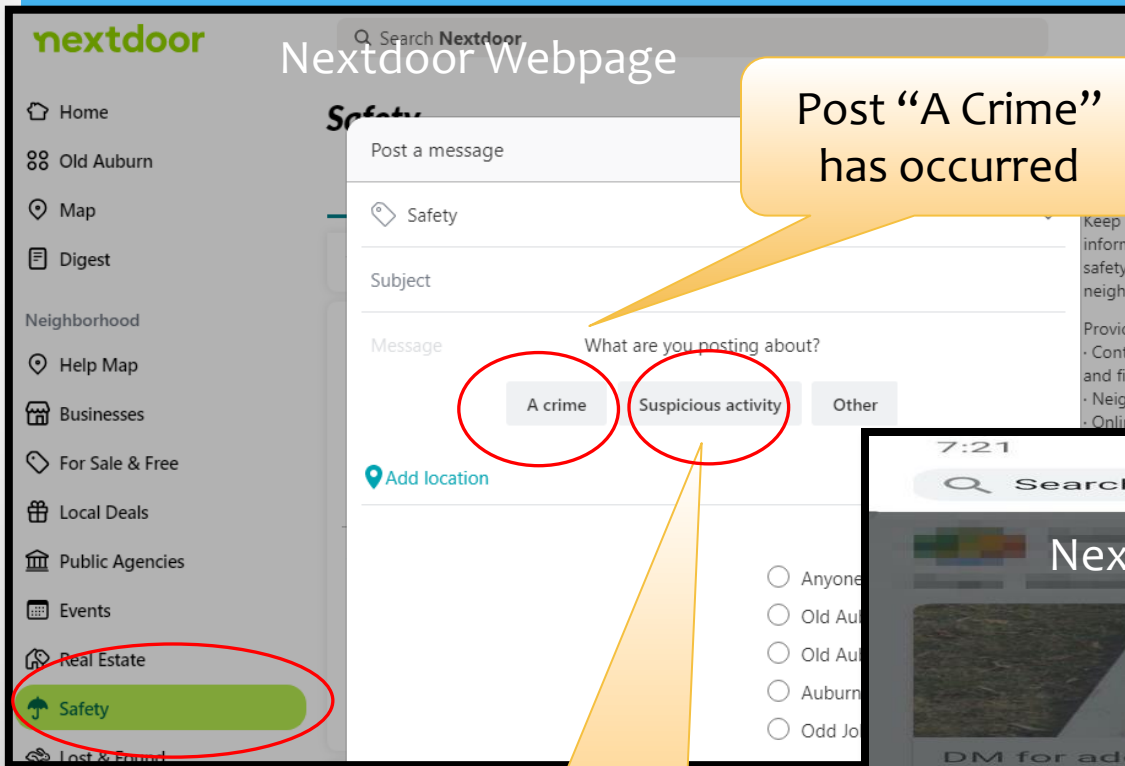**Auburn Police Department (APD) to Neighborhood Posting**

- Post Crime prevention & safety tips
- Post upcoming Public or City events
- Post Emergency Notifications
- Post New Services e.g. Neighborhood Crime Reports

Neighbor to Neighbor Posting

- Posting information about crime and safety issues in the neighborhood.
- Post best home safety equipment or services (see Safewise.com).
- Post & discuss issues or nuisances in the neighborhood.
- Spread the word of neighborhood or city events and safety classes.
- Provide support to fellow members in need.
- Post the available services offered by APD e.g. Elderly ID Program, Security Camera Registration, Vacation Checks or Extra Patrol in neighborhood.
- Post missing persons or pets.

How do I "See Something Post Something"?

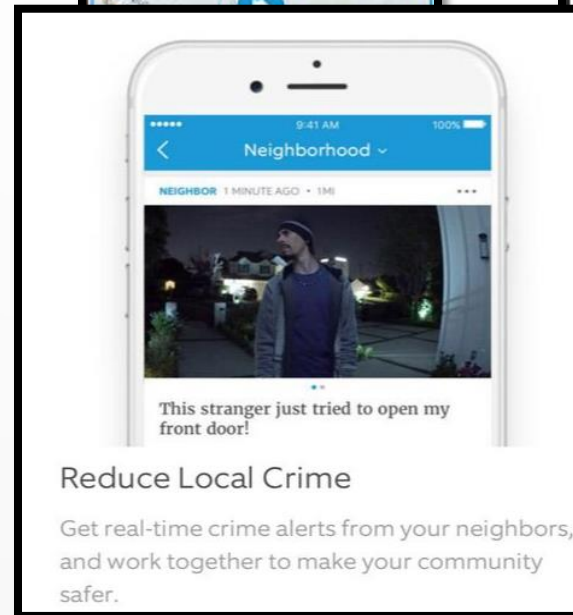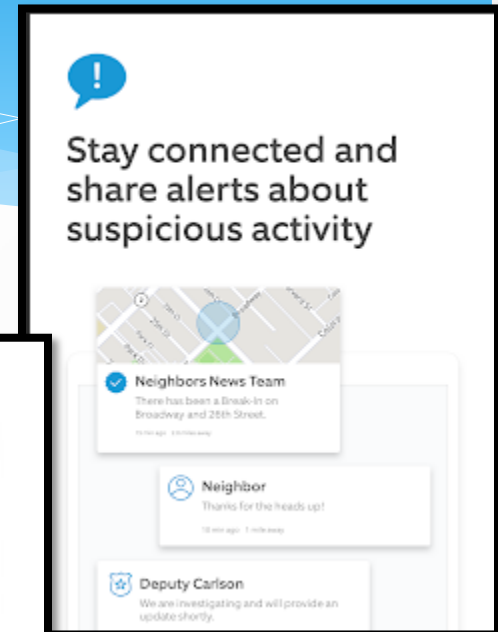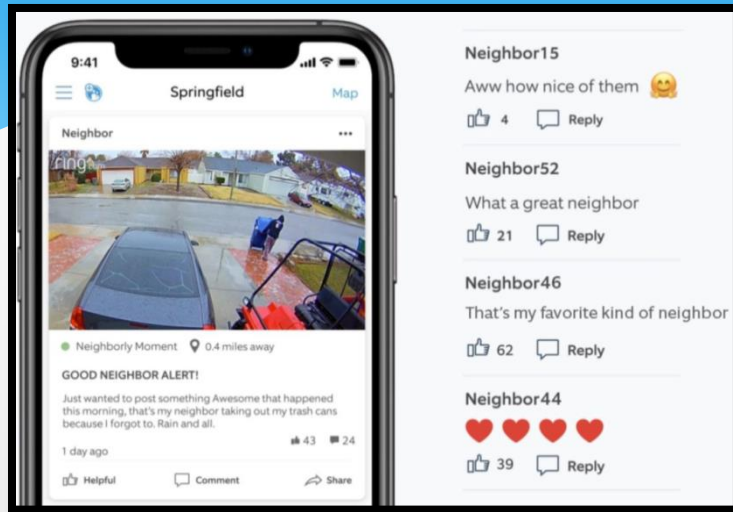Nextdoor Webpage

Post "A Crime" has occurred

Post "Suspicious Activity" in the neighborhood now DO NOT APPROACH

Yout Tube How to Post
https://youtu.be/VgFNXIabznU

Nextdoor Phone App

How do I "See Something Post Something"?

YouTube posting Neighbors https://youtu.be/-wNC7dZByds

Create Facebook Private Groups – Auburn Community Watch

You Tube Video https://youtu.be/jU6jQoxjj58

Virtual Neighborhood Watch - Make the right Call or Post

	Emergency	Suspicious Activity	Report a Crime - Post Incident	Crisis Resource	Crime Tips	Preventive
Incident	Your are a witness or a victim to a crime in progress and or you are experiencing a medical emergency	We don't want neighbors to doubt their instincts, but be sure you can articulate to dispatch why your believe crime is about to occur.	You need to report a crime that is no longer in progress (non-emergency) and no known suspect.	You or a loved one are having a behavioral health issue	If you have a tip that will help to solve a crime, please send it to us, anonymously if you wish, by calling Crime Stoppers	Safety Tips Auburn Police Dept. https://www.auburn.ca.gov/573/Stay-Safe
For Example	A neighbor is being assaulted	Someone is tampering or forcing themselves into a home or building	Thefts of Property not immediately taking place.	Substance Use referral & counseling's	Information on someone dealing drugs	Live Scan Background Checks @ $15
	You are robbed	Unusual sounds such as breaking glass or gun fire	Vehicle Theft or damage not immediately taking place.	Suicide Crisis's	Information on resident or business dealing drugs	Elderly ID Bracelet "Project Lifesaver"
	Your neighbor is experiencing medical emergency	Vehicle traveling slowly down the street, seemingly aimlessly.	Property Theft or vandalism not immediately taking place.	Teen Crisis Intervention's		Vacation Property Check @ no cost
	Someone is tampering or forcing themselves into a home or building	Person exhibiting unusual mental or physical behavior		https://www.placer.ca.gov/2485/Crisis-Resources	https://www.auburn.ca.gov/169/Information/crimetips	Extra Patrol request @ no Cost
Take Action	Text 911	Post Social Media your neighborhood an Urgent Alert to neighborhood to lock doors and windows. SHELTER IN PLACE!	Post Social Media a crime has occurred & Neighborhood Officers post safety tips	You can also text the word Hope to 916-688-4226 or call 211	Hotline: 1-800-923-8191	Register your camera @ no cost
	Call 911	DO NOT APPROACH anyone suspicious call Auburn Dispatch Non-emergency **(530)823-4234** but be able to provide accurate location & descp.	Call Auburn Dispatch Non-emergency **(530)823-4234.**	24-Hour Phone Line at 916-787-8860 or 1-888-886-5401.	Place County Crime Stopper **800-923-8191** Cash Awards Available	Call Auburn Dispatch Non-emergency **(530)823-4237**

What can I do now?

Home › Services › Public Safety › Police › Services › Security Camera Registration

Security Camera Registration

The Auburn Police Department needs your help in crime detection and prevention by taking part in registering your camera in our dispatch center. When a crime occurs in your neighborhood, Auburn PD will be able to quickly identify the locations of nearby residential video cameras and enlist the assistance of the community to help officers collect video evidence and follow up on leads.

Security Camera Registration

Go to APD website: https://www.auburn.ca.gov/543/Security-Camera-Registration

Stand Up and Do Something!

Become Watch Captain

Watch Captain Role

- Communicate <u>Be a Good Neighbor Activities</u> – vacation checks, trash can return, pickup newspapers, and offer secondary delivery location.
- Hold Virtual Meeting Zoom and Teleconference with VWC invite Neighborhood Officer
- Host Face to Face Meeting once a year National Night Out with Neighborhood Officer
- Request Extra Patrols and Vacation Checks (submit via APD Webpage).
- Join or create Facebook Neighborhood Watch groups
- Track & report Nextdoor participation rates.
- Encourage neighbors to register cameras with APD. Assist in video retrieval from neighborhoods from incident in neighborhood.
- You'll have to pass a background check . ??
- Reach consensus in the neighborhood to install Watch Signs & decals.