

Auburn Hotel and Lodging Tax Measure

(also known as TOT or Transient Occupancy Tax)



Measure F will be on the ballot in November and asks to amend the City of Auburn's hotel and lodging tax (also known as Transient Occupancy Tax or TOT) by extending its application to short term rentals (AirBnB, VRBO, etc.) and increasing the TOT from 8% to 10%.

What is hotel and lodging tax?

The hotel and lodging tax, also known as Transient Occupancy Tax (TOT), is paid by lodgers at hotels and short-term rentals for stays of 30 consecutive days or less to help cover the costs of City services like emergency response, road maintenance, and park upkeep.

Who pays the hotel and lodging tax?

Only individuals who stay the night in a hotel or at a short-term rental within the Auburn City limits.

Do residents pay hotel and lodging tax?

No. Residents and business do not pay hotel and lodging tax.

Why is the City asking voters to amend the hotel and lodging tax?

Records indicate that the City of Auburn has not adjusted the hotel and lodging tax since 1991, more than 33 years ago. Costs of City services have increased but the portion of the costs lodgers pay has not.

What does the hotel and lodging tax pay for?

The hotel and lodging tax provides funds for police, fire, street maintenance, pothole repairs, parks and general government use for maintaining other services.

Aren't short term rentals already covered under the TOT like bed and breakfasts?

No. The current ordinance does not include short-term rentals like AirBnBs. Measure F folds short-term rentals under the TOT ordinance applying it equally to all lodgers.

Don't short term rental owners already pay property taxes so why do they need to pay the TOT?

Yes, the owners pay property taxes and so do the owners of hotels and bed and breakfasts. The TOT is not paid by property owners. Overnight lodgers pay TOT to cover their fair share of the use city roads, city parks, city services, police and fire.

How much will the City receive if Measure F passes?

The increase of the TOT and expansion to the short-term rentals will increase the annual TOT by \$162,000. It equates to about \$3 on a \$150 overnight stay, less than the cost of a cup of coffee. The annual amount from short-term rentals alone would be around \$80,000.

How does Auburn's Hotel and Lodging Tax compare with the other cities and counties?

Auburn hotel and lodging tax is one of the lowest in the region.

14%

El Dorado County
South Tahoe Area

12%

Citrus Heights
Davis
Elk Grove
Rancho Cordova
Sacramento City
Sacramento County
South Lake Tahoe
Truckee

10%

Colfax
El Dorado County
Lincoln
North Tahoe
Rocklin
Roseville
Yuba County
Wheatland

8%

Auburn
Folsom
Loomis
Placer County

For more information visit:

<https://www.auburn.ca.gov/701/Measure-F>

Get Voter Registration Forms at:

Placer County Registrar's Office – 2956 Richardson Drive, Auburn
California Secretary of State - <https://registertovote.ca.gov/>